

Rep Order#	6858210	Ver#	5	Mod#	2	Status	Confirmed
EC'd	Yes						

Traffic Order# 209358

358 **Printed:** 10/11/2012 12:38 PM
 Last Received: 10/10/2012 8:57 PM
Showing Buylines: All Lines

1 of 3

Station	WISH-TV INDIANAPOLIS, IN
Advertiser	() BENNETT FOR INDIANA
Product	BENNETT FOR INDIANA
Estimate#	
Buyer	LIZ BRABENDER
Phone#	
Fax#	

Agency () BRABENDER COX
1218 GRANDVIEW AVE, 1ST FLOOR
PITTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 10/08/2012 - 10/14/2012
Hiatus Weeks

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

--- CONTRACT COMMENT ---

BENNETT FOR INDIANA SC=

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	630A-7A	NEWS	:30	\$450.00	10/08-10/12	4	1	4	\$1,800.00	
		Buyline Comment: NEWS										
	2	M-F	7A-9A	NEWS	:30	\$350.00	10/08-10/12	5	1	5	\$1,750.00	
		Buyline Comment: EARLY SHOW										
	3	M-F	12P-1230P	NEWS	:30	\$400.00	10/08-10/12	5	1	5	\$2,000.00	
		Buyline Comment: NEWS										
	4	M-F	5P-530P	NEWS	:30	\$600.00	10/08-10/12	5	1	5	\$3,000.00	
		Buyline Comment: NEWS										
	5	M-F	530P-6P	NEWS	:30	\$600.00	10/08-10/12	5	1	5	\$3,000.00	
		Buyline Comment: NEWS										
	6	M-F	6P-630P	NEWS	:30	\$600.00	10/08-10/12	5	1	5	\$3,000.00	
		Buyline Comment: NEWS										
	7	M-F	630P-7P	NEWS	:30	\$700.00	10/08-10/12	3	1	3	\$2,100.00	
		Buyline Comment: NEWS										
	8	M-F	11P-1135P	NEWS	:30	\$900.00	10/08-10/12	5	1	5	\$4,500.00	
		Buyline Comment: NEWS										
	9	SA-SU	6P-630P	NEWS	:30	\$400.00	10/13-10/14	1	1	1	\$400.00	
		Buyline Comment: NEWS										
	10	SA	11P-1135P	NEWS	:30	\$600.00	10/13-10/13	1	1	1	\$600.00	
		Buyline Comment: NEWS										

Station WISH-TV INDIANAPOLIS, IN Agency () BRABENDER COX Rep Firm () PHILADELPHIA
 Advertiser () BENNETT FOR INDIANA 1218 GRANDVIEW AVE, 1ST FLOOR Sales Office () KATE BRADY
 Product BENNETT FOR INDIANA PTTSBURGH, PA 15211 Salesperson ()
 Estimate# Agency C/P1/P2/E Flight Dates 10/08/2012 - 10/14/2012 Salesperson Phone# 215-567-6005
 Buyer LIZ BRABENDER Hiatus Weeks Salesperson FAX# 215-567-5938
 Phone#
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	SU	6A-9A	DAYBREAK	:30	\$200.00	10/14-10/14	1	1	1	\$200.00	
				Buyline Comment: DAYBREAK								
	12	SU	9A-1030A	SUN MORNING	:30	\$700.00	10/14-10/14	1	1	1	\$700.00	
				Buyline Comment: SUN MORNING								
	13	SU	6P-630P	NEWS	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
				Buyline Comment: NEWS								
	14	SU	11P-1135P	LATE NEWS	:30	\$900.00	10/14-10/14	1	1	1	\$900.00	
				Buyline Comment: LATE NEWS								
	15	SA	6A-9A	THIS MORN	:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
				Buyline Comment: THIS MORN								
	16	M-F	8A-9A	EARLY SHOW	:30	\$150.00	10/08-10/12	5	1	5	\$750.00	
				Buyline Comment: EARLY SHOW								
	17	W-F	430A-459A	NEWS	:30	\$50.00	10/10-10/12	1	1	1	\$50.00	
				Buyline Comment: NEWS								

---REPORT TOTALS---

Report Totals: 50 / \$25,400.00

---SALES MONTHLY TOTALS---

Oct 12: 50 / \$25,400.00
 Sales Totals: 50 / \$25,400.00
 Station Totals: 50 / \$25,400.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

Station WISH-TV INDIANAPOLIS, IN
Advertiser () BENNETT FOR INDIANA
Product BENNETT FOR INDIANA
Estimate#
Buyer LIZ BRABENDER
Phone#
Fax#
Agency () BRABENDER COX
1218 GRANDVIEW AVE, 1ST FLOOR
PITTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 10/08/2012 - 10/14/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---COMPETITIVE---

Market Totals	\$74,618	CABL 0%	WISH 34%	WNDY 2%	WRTV 18%	WTHR 31%
		WTTV 0%	WXIN 12%			

Books null
Demos RA35+

---Agency Comment---
AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---
CASH IN ADVANCE

—

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/08/12-10/14/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06858210													
WISH	POL/Bennett for Indiana BENNETT FOF			News 8 Weekend/Sunday	(6:00:00 PM-6:30	:30		10/14/12		News 8 Weekend/S	\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF			CBS Sunday Morning	858-1030a	:30		10/14/12		CBS Sunday Morni	\$700.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF			Daybreak Sunday	558-9a	:30		10/14/12		Daybreak Sunday	\$200.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF			Early News Sa/Su	(6:00:00 PM-6:30	:30		10/14/12		EN (Sa-Su)	\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF			News 8 @ 11 Sunday	11-1130p	:30		10/14/12		LN Su	\$900.00		P3
											\$25,800.00		
											\$25,800.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

09/26/2012

I, BRABENDERCox LLC,

being/on behalf of: TONY BENNETT, a legally

qualified candidate of the REPUBLICAN political

party for the office of: _____

in the 2012 PRIMARY ELECTION

election to be held on: NOVEMBER 6TH 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

BENNETT FOR INDIANA

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JACOB V BRADLEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/26/2012

Date

Liz Brabender Kundu

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, BRABENDERCXLLC

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundo

signature of candidate or authorized committee

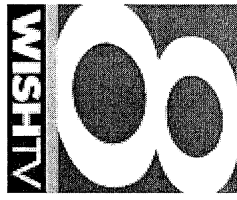
LIZ BRABENDERKUNDU

printed name

09/26/2012

date

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Brabender Cox
Attention: Accounts Payable
 1218 Grandview Avenue
 1st Floor
 Pittsburgh, PA 15211
 USA

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	209358-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	209358
Alt Order #	06858210
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		10/08/12 to 10/14/12	4x	MTWTF--				
	WISH			M	10/08/12	:30	6:30 AM	BCTB1201H	\$450.00		1
	WISH			Tu	10/09/12	:30	6:45 AM	BCTB1201H	\$450.00		1
	WISH			W	10/10/12	:30	5:58 AM	BCTB1201H	\$450.00		2
	WISH			F	10/12/12	:30	6:40 AM	BCTB1202H	\$450.00		4
2	WISH	CBS This Morning @7a	7-8a		10/08/12 to 10/14/12	5x	MTWTF--				
	WISH			M	10/08/12	:30	7:27 AM	BCTB1201H	\$350.00		5
	WISH			Tu	10/09/12	:30	7:55 AM	BCTB1201H	\$350.00		1
	WISH			W	10/10/12	:30	7:59 AM	BCTB1201H	\$350.00		3
	WISH			Th	10/11/12	:30	7:54 AM	BCTB1202H	\$350.00		4
	WISH			F	10/12/12	:30	7:26 AM	BCTB1202H	\$350.00		2
3	WISH	Noon News	1158a-1230p		10/08/12 to 10/14/12	5x	MTWTF--				
	WISH			M	10/08/12	:30	12:22 PM	BCTB1201H	\$400.00		2
	WISH			Tu	10/09/12	:30	12:29 PM	BCTB1201H	\$400.00		5
	WISH			W	10/10/12	:30	12:22 PM	BCTB1201H	\$400.00		1
	WISH			Th	10/11/12	:30	12:16 PM	BCTB1202H	\$400.00		4
	WISH			F	10/12/12	:30	12:20 PM	BCTB1202H	\$400.00		3
4	WISH	News 8 @5p	5-530p		10/08/12 to 10/14/12	5x	MTWTF--				
	WISH			M	10/08/12	:30	5:11 PM	BCTB1201H	\$600.00		4
	WISH			Tu	10/09/12	:30	5:24 PM	BCTB1201H	\$600.00		3
	WISH			W	10/10/12	:30	5:28 PM	BCTB1201H	\$600.00		1
	WISH			Th	10/11/12	:30	5:12 PM	BCTB1202H	\$600.00		5
	WISH			F	10/12/12	:30	5:27 PM	BCTB1202H	\$600.00		2
5	WISH	News 8 @ 530p	530-6p		10/08/12 to 10/14/12	5x	MTWTF--				
	WISH			M	10/08/12	:30	5:39 PM	BCTB1201H	\$600.00		4

Subject to our standard terms and conditions located at www.linmedia.com/nulplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Brabender Cox
Attention: Accounts Payable
 1218 Grandview Avenue
 1st Floor
 Pittsburgh, PA 15211
 USA

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	209358-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	209358
Alt Order #	06858210
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

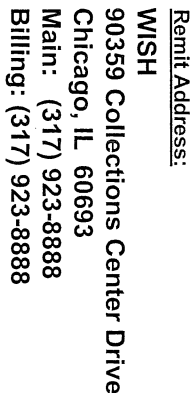
IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WISH	News 8 @ 530p	530-6p								
	WISH			Tu	10/09/12	:30	5:54 PM	BCTB1201H	\$600.00		3
	WISH			W	10/10/12	:30	5:44 PM	BCTB1201H	\$600.00		1
	WISH			Th	10/11/12	:30	5:39 PM	BCTB1202H	\$600.00		2
	WISH			F	10/12/12	:30	5:54 PM	BCTB1202H	\$600.00		5
6	WISH	News 8 @6	558-630p								
	WISH				10/08/12 to 10/14/12	5x	MTWTF--				
	WISH			M	10/08/12	:30	6:10 PM	BCTB1201H	\$600.00		5
	WISH			Tu	10/09/12	:30	6:28 PM	BCTB1201H	\$600.00		1
	WISH			W	10/10/12	:30	6:15 PM	BCTB1201H	\$600.00		2
	WISH			Th	10/11/12	:30	6:21 PM	BCTB1202H	\$600.00		3
	WISH			F	10/12/12	:30	6:16 PM	BCTB1202H	\$600.00		4
7	WISH	CBS Evening News	630-7p								
	WISH				10/08/12 to 10/14/12	3x	MTWTF--				
	WISH			W	10/10/12	:30	6:51 PM	BCTB1201H	\$700.00		3
	WISH			Th	10/11/12	:30	6:59 PM	BCTB1202H	\$700.00		1
	WISH			F	10/12/12	:30	6:29 PM	BCTB1202H	\$700.00		2
8	WISH	News 8 @ 11 M-F	11-1135p								
	WISH				10/08/12 to 10/14/12	5x	MTWTF--				
	WISH			M	10/08/12	:30	11:23 PM	BCTB1201H	\$900.00		3
	WISH			Tu	10/09/12	:30	11:32 PM	BCTB1201H	\$900.00		2
	WISH			W	10/10/12	:30	11:14 PM	BCTB1201H	\$900.00		1
	WISH			Th	10/11/12	:30	11:31 PM	BCTB1202H	\$900.00		5
	WISH			F	10/12/12	:30	11:32 PM	BCTB1202H	\$900.00		4
9	WISH	Early News Sa/Su	558-7p								
	WISH				10/08/12 to 10/14/12	2x	-----SS				
	WISH			Sa	10/13/12	:00			\$400.00	Credited	2
	WISH			Su	10/14/12	:30	6:30 PM	BCTB1202H	\$400.00		1
10	WISH	News 8 @11 Saturday	11-1135p								
	WISH				10/08/12 to 10/14/12	1x	-----S-				

Subject to our standard terms and conditions located at www.linmedia.com/nulplatform-ad-solutions.

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Brabender Cox
Attention: Accounts Payable
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211
USA

Agency Ref	IN12303/TO1358/SP1114
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	News 8 @11 Saturday	11-1135p		to							
	WISH			Sa	10/13/12	:30	11:21 PM		BCTB1202H	\$600.00		1
11	WISH	Daybreak Sunday	558-9a		to							
				10/08/12 to 10/14/12	1x	-----S						
				Su	10/14/12	:30	6:14 AM		BCTB1202H	\$200.00		1
12	WISH	CBS Sunday Morning	858-1030a		to							
				10/08/12 to 10/14/12	1x	-----S						
				Su	10/14/12	:30	9:55 AM		BCTB1202H	\$700.00		1
13	WISH	News 8 Weekend/Sunday	558-7p		to							
				10/08/12 to 10/14/12	1x	-----S						
				Su	10/14/12	:30	6:12 PM		BCTB1202H	\$400.00		1
14	WISH	News 8 @ 11 Sunday	11-1130p		to							
				10/08/12 to 10/14/12	1x	-----S						
				Su	10/14/12	:30	11:14 PM		BCTB1202H	\$900.00		1
15	WISH	Daybreak Saturday	558-9a		to							
				10/08/12 to 10/14/12	1x	-----S-						
				Sa	10/13/12	:00				\$250.00 See MG 15.2		1
				Sa	10/13/12	:30	8:39 AM		BCTB1202H	\$250.00	MG for 15.1 10/13	2
16	WISH	CBS This Morning @8	8-9a		to							
				10/08/12 to 10/14/12	5x	MTWTF--						
				M	10/08/12	:30	8:25 AM		BCTB1201H	\$150.00		2
				Tu	10/09/12	:30	8:52 AM		BCTB1201H	\$150.00		1
				W	10/10/12	:30	8:25 AM		BCTB1201H	\$150.00		3
				Th	10/11/12	:30	8:11 AM		BCTB1202H	\$150.00		4
				F	10/12/12	:30	8:28 AM		BCTB1202H	\$150.00		5
17	WISH	CBS Morning News	430-5a		to							
				10/08/12 to 10/14/12	1x	MTWTF--						
				W	10/10/12	:30	4:54 AM		BCTB1201H	\$50.00		1

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INVOICE

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	209358-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Billing Address:

Brabender Cox
Attention: Accounts Payable
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211
USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	209358
Alt Order #	06858210
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN12303/TO1358/SP1116
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
		Aired Spots		50							

Gross Total \$25,400.00
Agency Commission \$3,810.00
Net Amount Due \$21,590.00 Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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